

## ADVERTISING

ADVERTISING &gt; PODCAST

Visit Galveston

**Galveston Unscripted Podcast for Visit Galveston**

ADVERTISING &gt; PAID DISPLAY:

BILLBOARD

University of Houston

**New Era. Same Legacy. Billboard for UH**

ADVERTISING &gt; PAID DISPLAY:

BILLBOARD

LANGRAND

**Brand Awareness Campaign for Harris Health System**

ADVERTISING &gt; PAID DISPLAY:

BILLBOARD

LANGRAND

**Ad Campaign for Bridgeland's 2023 Out of Home Billboards**

ADVERTISING &gt; PAID DISPLAY: ONLINE

MD Anderson Cancer Center

**MD Anderson Brand Campaign**

ADVERTISING &gt; PAID DISPLAY: ONLINE

LANGRAND

**Bridgeland's 2023 Display Online**

ADVERTISING &gt; PAID SOCIAL MEDIA: CAMPAIGN

UT Physicians

**UT Physicians Community-Based Clinics Facebook Campaign**

ADVERTISING &gt; PAID SOCIAL MEDIA: CAMPAIGN

LANGRAND

**Bridgeland's 2023 Paid Social Online**

ADVERTISING &gt; PAID SOCIAL MEDIA: CAMPAIGN

Optidge

**Meta Ad Campaign for The Lovie Awards**

ADVERTISING &gt; PHOTOGRAPHY

Nathan Lindstrom Photography

**Photography for Sparrow Accent Product Launch**

ADVERTISING &gt; PHOTOGRAPHY

Nathan Lindstrom Photography

**Image Library for Agmenity**

ADVERTISING &gt; PRINT ADVERTISING

Sam Houston State University College of Art and Media

**CAM Magazine 5th Edition**

ADVERTISING &gt; PRINT ADVERTISING

University of Houston

**UH Texas Proposition 5 Print Ads**

ADVERTISING &gt; RADIO

Smart Financial Credit Union

**Smart Financial Credit Union Smart Squad Radio Spot**

ADVERTISING &gt; RADIO

LANGRAND

**Harris Health We Live This Radio**

ADVERTISING &gt; TV

METRO

**METRO Safety TV**

ADVERTISING &gt; TV

University of Houston

**This is UH National Commercial**

ADVERTISING &gt; TV

LANGRAND

**Harris Health We Live This TV**

## BRANDING

BRANDING &gt; BRANDING: NEW COMPANY OR ORGANIZATION

Harris County - Houston Sports Authority

**Houston Loves Teachers**

BRANDING &gt; BRANDING: NEW COMPANY OR ORGANIZATION

Centric

**AI Futtaim Blue Loyalty Program - Branding for New Company**

BRANDING &gt; CORPORATE IDENTITY (THREE OR MORE ELEMENTS)

Insperty

**Insperty Early Talent Program**

BRANDING &gt; CORPORATE IDENTITY (THREE OR MORE ELEMENTS)

Houston Livestock Show &amp; Rodeo

**Corporate Identity for the Houston Livestock Show and Rodeo**

BRANDING &gt; CORPORATE IDENTITY (THREE OR MORE ELEMENTS)

Raven Creative

**Kainos Roofing & Exteriors Brand Identity**

BRANDING &gt; ILLUSTRATION

Smart Financial Credit Union

**The Smart Squad - Smart Financial Debt Consolidation Campaign Illustration**

BRANDING &gt; LOGO DESIGN

Matchstick

**Illuminating the People Behind Company Cultures with Our SHINE Conference Logo**

BRANDING &gt; REBRANDING: CORPORATE OR ORGANIZATION REBRAND

Highway 9 Consulting

**Corporate rebrand for Plasma Development**

BRANDING &gt; REBRANDING: CORPORATE OR ORGANIZATION REBRAND

San Jacinto College

**San Jacinto College Mascot Launch**

BRANDING &gt; REBRANDING: CORPORATE OR ORGANIZATION REBRAND

PVAMU Office for Marketing and Communications

**Excellence Lives Here Marketing Campaign**

BRANDING &gt; REBRANDING: CORPORATE OR ORGANIZATION REBRAND

MDR Advertising

**Rebrand of Navy Army Community Credit Union to Rally Credit Union**

BRANDING &gt; REBRANDING: CORPORATE OR ORGANIZATION REBRAND

Stacey E. Burke, P.C.

**Wofsey Rosen Rebrand**

## COMMUNICATIONS &amp; PUBLIC RELATIONS

COMMUNICATIONS & PUBLIC  
RELATIONS > ANNUAL REPORTThe University of Texas MD  
Anderson Cancer Center: Strategic  
Communications**MD Anderson Cancer Center: Fiscal  
Year 22 Annual Report: Making a  
Statement**COMMUNICATIONS & PUBLIC  
RELATIONS > ANNUAL REPORTSan Jacinto College  
**2023 Chancellor's Report to the  
Community**COMMUNICATIONS & PUBLIC  
RELATIONS > FEATURE STORYSan Jacinto College  
**Navy Veteran Finds New Purpose at  
San Jac**COMMUNICATIONS & PUBLIC  
RELATIONS > FEATURE STORYUT Physicians  
**UT Physicians Fireworks Accident  
Patient Story**COMMUNICATIONS & PUBLIC  
RELATIONS > FEATURE STORYThe University of Texas MD Anderson  
Cancer Center  
**Cancer Patient Wedding Story at  
MD Anderson Cancer Center**COMMUNICATIONS & PUBLIC  
RELATIONS > INTERNAL RELATIONS/  
COMMUNICATIONS PROGRAMNRG Energy  
**NRG Impact Awards**COMMUNICATIONS & PUBLIC  
RELATIONS > INTERNAL RELATIONS/  
COMMUNICATIONS PROGRAMDM Clinical Research  
**Elevating Patient-Centric Clinical  
Research at DM Clinical**COMMUNICATIONS & PUBLIC  
RELATIONS > INTERNAL RELATIONS/  
COMMUNICATIONS PROGRAMHouston Livestock Show & Rodeo  
**Internal Communications Program  
at the Houston Livestock Show and  
Rodeo**COMMUNICATIONS & PUBLIC  
RELATIONS > MEDIA KITCKP  
**Teacher Appreciation Week**COMMUNICATIONS & PUBLIC  
RELATIONS > CULTUREWood PLC  
**The Remarkable People of Wood  
Campaign**COMMUNICATIONS & PUBLIC  
RELATIONS > NEWSLETTERUT Physicians  
**UT Pulse Internal Newsletter**COMMUNICATIONS & PUBLIC  
RELATIONS > NEWSLETTERInsperity  
**Insperity Blog Subscriber Email**COMMUNICATIONS & PUBLIC  
RELATIONS > PR CAMPAIGNHarris County - Houston Sports  
Authority  
**FIFA World Cup 26™ Houston  
Official Host City Brand Launch**COMMUNICATIONS & PUBLIC  
RELATIONS > PR CAMPAIGNSan Jacinto College  
**San Jacinto College Fortune Cookie  
Campaign**COMMUNICATIONS & PUBLIC  
RELATIONS > PR CAMPAIGNFAR Public Relations  
**BEARING It All for Houston Children:  
The Power of Advocacy and  
Awareness**COMMUNICATIONS & PUBLIC  
RELATIONS > PR CAMPAIGNCKP  
**Teacher Appreciation Week**COMMUNICATIONS & PUBLIC  
RELATIONS > SOCIAL RESPONSIBILITY  
CAMPAIGN/PROGRAMInsperity  
**Insperity Corporate Citizenship at  
InCompass**COMMUNICATIONS & PUBLIC  
RELATIONS > SOCIAL RESPONSIBILITY  
CAMPAIGN/PROGRAMCamden Property Trust  
**Camden Partners with One Tree  
Planted**COMMUNICATIONS & PUBLIC  
RELATIONS > SOCIAL RESPONSIBILITY  
CAMPAIGN/PROGRAMPrairie View A&M University  
**Endowed professors campaign**

## DIGITAL MARKETING

DIGITAL MARKETING > EMAIL  
COMMUNICATION: CAMPAIGN (TWO OR  
MORE)

DentaQuest, a Sun Life Company  
**Mobile App Email Campaign for  
DentaQuest, a SunLife Company**

DIGITAL MARKETING > EMAIL  
COMMUNICATION: CAMPAIGN (TWO OR  
MORE)

BrandExtract  
**ManhattanLife 2023 Producer  
Spotlight Campaign**

DIGITAL MARKETING > EMAIL  
COMMUNICATION: SINGLE

Love Advertising  
**Phillips 66 Hidden Gas Hunt**

DIGITAL MARKETING > GOOGLE  
ANALYTICS

TopSpot Internet Marketing  
**Aphena Pharma Solutions Packages  
GA4 Metrics with LOOP Data for  
Better Audience Visibility**

DIGITAL MARKETING > GOOGLE  
ANALYTICS

One Foot Over  
**PTC | ServiceMax Engagement Rate  
and Engaged Sessions**

DIGITAL MARKETING > ARTIFICIAL  
INTELLIGENCE

Savage Brands  
**AI Focused Campaign Boosts Leads  
& Engagement**

DIGITAL MARKETING > PAID SEARCH  
CAMPAIGN: LARGE (OVER \$10,000)

TopSpot Internet Marketing  
**Cold Jet Boosts Paid Search  
Momentum with an Integrated  
Strategy**

DIGITAL MARKETING > PAID SEARCH  
CAMPAIGN: LARGE (OVER \$10,000)  
Optidge

**Paid Search Campaign for Allied  
Outdoor Solutions**

DIGITAL MARKETING > PAID SEARCH  
CAMPAIGN: MEDIUM (\$1,000 - \$10,000)

UT Physicians  
**UT Physicians Community-Based  
Clinics Google Campaign**

DIGITAL MARKETING > PAID SEARCH  
CAMPAIGN: MEDIUM (\$1,000 - \$10,000)

One Foot Over  
**Certified Group FSNS Certification  
and Audit**

DIGITAL MARKETING > SEO

TopSpot Internet Marketing  
**Arm-Tex Extends its Reach in Work  
Platforms and Overall Leads with  
SEO**

DIGITAL MARKETING > SEO

Optidge  
**SEO Campaign for Avenlur**

DIGITAL MARKETING > SEO

Centric  
**Safaa SEO**

DIGITAL MARKETING > SEO

One Foot Over  
**PTC | ServiceMax Optimized  
Keyword Targeting**

DIGITAL MARKETING > SOCIAL MEDIA  
CAMPAIGN

San Jacinto College  
**"Community College Month"**

DIGITAL MARKETING > SOCIAL MEDIA  
CAMPAIGN

Love Advertising  
**John Moore Services Social**

DIGITAL MARKETING > SOCIAL MEDIA  
CAMPAIGN

CKP  
**McDonald's All American Games**

DIGITAL MARKETING > SOCIAL MEDIA  
CAMPAIGN

LJA  
**LJA's Internship Social Media  
Campaign**

DIVERSITY, EQUITY AND INCLUSION  
(DEI) > DEI: INTERNAL RELATIONS AND  
CORPORATE PRACTICES

SNR Creative, LLC  
**ADS**

DIVERSITY, EQUITY AND INCLUSION  
(DEI) > DEI: INTERNAL RELATIONS AND  
CORPORATE PRACTICES

DLG Research  
**Texas Children's Health Plan Cultural  
Competency; Enhancing the Lives of  
Houston's Underserved Minorities**

## INTERACTIVE, MULTIMEDIA &amp; VIDEO

INTERACTIVE, MULTIMEDIA & VIDEO >  
ANIMATION

BlueByrd Strategic Sales & Marketing,  
Inc.

**PXGeo 3D-Animated Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
ANIMATION

Ayni Brigade

**Fox + Seeker - A Texas Twist -  
Animation**

INTERACTIVE, MULTIMEDIA & VIDEO >  
ANIMATION

Metrix Instrument Co.

**Vibration Monitoring of IGC  
Compressors by Metrix Vibration &  
Immix Productions**

INTERACTIVE, MULTIMEDIA & VIDEO >  
ANIMATION

VISION Production Group

**RodeoHouston Stadium/Broadcast  
Graphics Package & Opening Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
APP

Houston Livestock Show & Rodeo  
**RODEOHOUSTON Mobile App for  
the Houston Livestock Show and  
Rodeo**

INTERACTIVE, MULTIMEDIA & VIDEO >  
EXPERIENTIAL/IMMERSIVE MARKETING

VISION Production Group

**RodeoHouston Stadium/Broadcast  
Graphics Package & Opening Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: FEATURE OR DOCUMENTARY

Grundfos

**Restoring Hope with Clean Water  
Customer Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: FEATURE OR DOCUMENTARY

TopSpot Internet Marketing

**TopSpot Internet Marketing's 20th  
Anniversary Celebration Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: MARKETING/SALES

Academy Sports + Outdoors

**Back to Sport; Broadcast Television  
Commercial for Academy Sports +  
Outdoors**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: MARKETING/SALES

University of Houston-Downtown  
Marilyn Davies College of Business

**Welcome to the University of  
Houston-Downtown Marilyn Davies  
College of Business (UHD MDCOB)!  
Brand Awareness Video Entry**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: MARKETING/SALES

RTRN Strategy

**Baker Hughes: Leucipa Launch  
Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: MARKETING/SALES

VideoEnvy

**Texcel: Your Partner Under Pressure**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SOCIAL MEDIA

METRO

**METRO Commute Solutions**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SOCIAL MEDIA

METRO

**METRO Super Duty Jobs**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SOCIAL MEDIA

METRO

**METRO Matters Series**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SPECIAL EVENT

San Jacinto College

**San Jacinto College Excellence  
Award**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SPECIAL EVENT

VISION Production Group

**American Heart Association 2023  
Paul "Bear" Bryant Awards Opening  
Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SPECIAL EVENT

VISION Production Group

**RodeoHouston Super Series  
Opening Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: SPECIAL EVENT

VideoEnvy

**TEXCEL: Your Partner Under  
Pressure Tradeshow Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: YOU TUBE CHANNEL (TWO OR  
MORE VIDEOS)

Grundfos

**Restoring Hope with Clean Water  
Customer Video**

INTERACTIVE, MULTIMEDIA & VIDEO >  
VIDEO: YOU TUBE CHANNEL (TWO OR  
MORE VIDEOS)

CKP

**McHiring in Houston**

INTERACTIVE, MULTIMEDIA & VIDEO >  
WEBINAR/INTERACTIVE/MULTIMEDIA

MARKETING PRESENTATION

Aldridge

**Aldridge & FBI Cyber Threat Update  
Webinar**

INTERACTIVE, MULTIMEDIA & VIDEO >  
WEBINAR/INTERACTIVE/MULTIMEDIA

MARKETING PRESENTATION

Society of Petroleum Engineers

**SPE Tech Talk: Industry Insights  
from Energy Experts**

INTERACTIVE, MULTIMEDIA & VIDEO >  
WEBINAR/INTERACTIVE/MULTIMEDIA

MARKETING PRESENTATION

AIG Travel

**AIG Travel Advisor Training  
Webinars**

## MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED)

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > ACCOUNT BASED MARKETING (ABM)  
MBCI

### **ABM Marketing Campaign for MBCI**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-BUSINESS  
Savage Brands

### **Data-Driven Strategy Elevates Integrated Campaign for Champion Fiberglass**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-BUSINESS  
PCCA

### **PCCA "Rockstar Compounder" Base Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-BUSINESS  
MBCI

### **ABM Marketing Campaign for MBCI**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-BUSINESS  
Houston Chronicle

### **Houston Chronicle Best of the Best - Business**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-BUSINESS  
One Foot Over

### **Certified Group FSNS Certification and Audit**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-CONSUMER  
METRO

### **METRO Rodeo Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-CONSUMER  
Love Advertising

### **Pyek Passport to Summer**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-CONSUMER  
Love Advertising

### **Naskila Casino: This Is Luckier**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-CONSUMER  
LANGRAND

### **Bridgeland's 2023 Brand Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: BUSINESS-TO-CONSUMER  
Optidge

### **Digital Marketing Campaign for Source Journeys**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: LARGE BUDGET (\$85,000+)  
BlueByrd Sales & Marketing, LLC

### **Birkman International Brand Awareness Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: LARGE BUDGET (\$85,000+)  
Harris County - Houston Sports Authority

### **Marketing Campaign for the 2024 College Football Playoff National Championship and Supporting Events**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: LARGE BUDGET (\$85,000+)  
Unlock Health

### **Large Marketing Campaign for Dignity Health**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: LARGE BUDGET (\$85,000+)  
LANGRAND

### **Harris Health We Live This Awareness Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: LARGE BUDGET (\$85,000+)  
Riverson

### **Riverson's Year-End Readiness Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: MEDIUM BUDGET (\$15,000 - \$85,000)

University of Houston

### **New Era. Same Legacy. Marketing Campaign for UH**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: MEDIUM BUDGET (\$15,000 - \$85,000)

Houston Chronicle

### **Houston Chronicle Best of the Best Program**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: MEDIUM BUDGET (\$15,000 - \$85,000)

CKP

### **McHiring in Houston**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: MEDIUM BUDGET (\$15,000 - \$85,000)

Prairie View A&M University

### **Marketing Campaign for Prairie View A&M University**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NEW MARKET SEGMENT  
Cornerstone Building Brands

### **Simplisteel Marketing Campaign for Cornerstone Building Brands**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NEW MARKET SEGMENT  
Cornerstone Building Brands

### **Hypersteel Marketing Campaign for Cornerstone Building Brands**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NON-PROFIT  
METRO

### **METRO Careers Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NON-PROFIT  
ADV Marketing

### **Marketing Campaign for Women's Energy Network (Houston Chapter)**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NON-PROFIT

Smart Financial Credit Union

**Smart Financial Credit Union - Non-Profit Marketing Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: NON-PROFIT

LANGRAND

**Harris Health We Live This Awareness Campaign**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: PRODUCT LAUNCH

Cornerstone Building Brands

**Hypersteel Marketing Campaign for Cornerstone Building Brands**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: PRODUCT LAUNCH

Cornerstone Building Brands

**Simplisteel Marketing Campaign for Cornerstone Building Brands**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: PRODUCT LAUNCH

Riveron

**VUE by Riveron Product Launch**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: SMALL BUDGET (\$5,000 - \$15,000)

Baylor College of Medicine

**Cardiothoracic Surgery Campaign for Baylor Medicine**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: SMALL BUDGET (\$5,000 - \$15,000)

Riveron

**VUE by Riveron Product Launch**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MARKETING CAMPAIGN: SMALL BUDGET (\$5,000 - \$15,000)

One Foot Over

**Certified Group FSNS Certification and Audit**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MICRO MARKETING CAMPAIGN (BUDGET OF \$5,000 AND UNDER)

Amigo Energy

**Thank a Teacher 2023 Giveaway**

MARKETING CAMPAIGN (THREE OR MORE MEDIA REQUIRED) > MICRO MARKETING CAMPAIGN (BUDGET OF \$5,000 AND UNDER)

UT Physicians

**UT Physicians Urgent Care Campaign**

## MARKETING RESEARCH

MARKETING RESEARCH > QUALITATIVE  
DLG Research

**Texas Children's Health Plan Cultural Competency; Enhancing the Lives of Houston's Underserved Minorities**

MARKETING RESEARCH > QUALITATIVE  
ADV Marketing

**Senslytics' Target Market Research**

MARKETING RESEARCH > QUALITATIVE  
CCR

**Houston Health Department Opioid Awareness**

MARKETING RESEARCH > QUALITATIVE  
CCR

**Go-To-Market and Communications Research for Comcast**

MARKETING RESEARCH > QUANTITATIVE  
CCR

**Private Label Perceptions Study**

MARKETING RESEARCH > QUANTITATIVE  
CCR

**Members Choice Credit Union Brand Perceptions Research**

**PRINT COLLATERAL & DIRECT MARKETING**

PRINT COLLATERAL & DIRECT  
MARKETING > COMPANY OR  
ORGANIZATION BROCHURE  
Stacey E. Burke, P.C.  
**DHM Brag Brochure**

PRINT COLLATERAL & DIRECT  
MARKETING > COMPANY OR  
ORGANIZATION BROCHURE  
Raven Creative  
**Orion Sustainability Report**

PRINT COLLATERAL & DIRECT  
MARKETING > DIRECT MARKETING  
MIND DANCE MARKETING  
**Mind Dance Marketing 24th  
Anniversary**

PRINT COLLATERAL & DIRECT  
MARKETING > DIRECT MARKETING  
Smart Financial Credit Union  
**Smart Financial Credit Union - The  
Smart Squad Direct Mail**

PRINT COLLATERAL & DIRECT  
MARKETING > DIRECT MARKETING  
Insperity  
**Insperity Magazine: Leading  
Through Change**

PRINT COLLATERAL & DIRECT  
MARKETING > PRODUCT OR SERVICE  
BROCHURE  
BlueByrd Strategic Sales & Marketing,  
Inc.  
**TechnipFMC Capabilities Brochure**

PROMOTIONAL PRODUCTS, PACKAGING  
& POP > POINT-OF-PURCHASE DISPLAY  
MIND DANCE MARKETING  
**Par-Tea All Season**

PROMOTIONAL PRODUCTS, PACKAGING  
& POP > PRODUCT PACKAGING  
Ayni Brigade  
**Product Packaging for Fox + Seeker  
Houston Botanical Gardens Gin**

**SPECIAL EVENT MARKETING**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: SINGLE EVENT  
VISION Production Group  
**American Heart Association 2023  
Paul "Bear" Bryant Awards**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: SINGLE EVENT  
Visit Galveston  
**Galveston Washed Ashore  
Exhibition**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: SINGLE EVENT  
Insperity  
**Insperity 2023 Inc 5000 Partnership**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: SINGLE EVENT  
University of Houston-Downtown  
Marilyn Davies College of Business  
**University of Houston-Downtown  
Marilyn Davies College of Business  
"ASTROnomical Welcome" (a.k.a.  
MDCOB Astros Days) Single Event  
Marketing Entry**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: SINGLE EVENT  
CKP  
**McDonald's All American Games**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: TWO OR MORE EVENTS  
Aldridge  
**Aldridge & The Department of  
Homeland Security Lunch & Learn  
Series**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: TWO OR MORE EVENTS  
VISION Production Group  
**RodeoHouston Stadium/Broadcast  
Graphics Package & Opening Video**

SPECIAL EVENT MARKETING > EVENT  
PROMOTION: TWO OR MORE EVENTS  
Harris County - Houston Sports  
Authority  
**Supporting Events for the 2024  
College Football Playoff National  
Championship**

## TRADESHOWS, DISPLAYS &amp; EVENTS

TRADESHOWS, DISPLAYS & EVENTS >  
HYBRID EVENTS

Insperity

**InCompass 2023**TRADESHOWS, DISPLAYS & EVENTS >  
HYBRID EVENTS

Insperity

**Insperity Fall Campaign 2023**TRADESHOWS, DISPLAYS & EVENTS >  
HYBRID EVENTS

Society of Petroleum Engineers

**SPE Tech Talk: SPE Annual Technical  
Conference and Exhibition (ATCE)  
2023**TRADESHOWS, DISPLAYS & EVENTS >  
NON-TRADESHOW PROMOTIONAL  
EXHIBIT

2020 Exhibits

**Optimizely | Opticon 2023 User  
Conference**TRADESHOWS, DISPLAYS & EVENTS >  
PUBLIC DISPLAY - FIXED

2020 Exhibits

**KPRC Channel 2 News Studio**TRADESHOWS, DISPLAYS & EVENTS >  
TRADESHOW EXHIBIT: LARGE (500 SQ. FT.  
OR LARGER)

2020 Exhibits

**Honeybear Brands Exhibit @ Global  
Produce & Floral Show 2023**TRADESHOWS, DISPLAYS & EVENTS >  
TRADESHOW EXHIBIT: UP TO 500 SQ. FT.  
Sara in the City LLC**Flourish & Thrive Trade Show Booth**TRADESHOWS, DISPLAYS & EVENTS >  
TRADESHOW EXHIBIT: UP TO 500 SQ. FT.  
2020 Exhibits**VikingCloud Exhibit @ ETA Transact  
2023**TRADESHOWS, DISPLAYS & EVENTS >  
TRADESHOW EXHIBIT: UP TO 500 SQ. FT.  
Prairie View A&M University**PVAMU x SXSWEDU**

## WEBSITES

WEBSITES &gt; BLOG

Stacey E. Burke, P.C.

**Terry & Roberts Blog Redesign**

WEBSITES &gt; BLOG

Raven Creative

**Houston Energy Transition Initiative  
(HETI) Blog**

WEBSITES &gt; BLOG

Camden Property Trust

**Simply Camden Blog**

WEBSITES &gt; LANDING PAGE

Insperity

**Insperity.com Industry Page**

WEBSITES &gt; LANDING PAGE

University of Houston

**University of Houston, Homepage  
Redesign**

WEBSITES &gt; LANDING PAGE

Smart Financial Credit Union

**Smart Financial Credit Union - Smart  
Squad Website Landing Page**WEBSITES > WEBSITE: BUSINESS-TO-  
BUSINESS

Savage Brands

**Content Driven Design Boosts Site  
Users by 90%**WEBSITES > WEBSITE: BUSINESS-TO-  
BUSINESS

Centric

**B2B Website for Goody Culinary  
Solutions**WEBSITES > WEBSITE: BUSINESS-TO-  
BUSINESS

BrandExtract

**S&B Website**WEBSITES > WEBSITE: BUSINESS-TO-  
BUSINESS

BrandExtract

**Society of Exploration Geophysicists  
Website**WEBSITES > WEBSITE: BUSINESS-TO-  
BUSINESS

One Foot Over

**FSNS Website Redesign**WEBSITES > WEBSITE: BUSINESS-TO-  
CONSUMER

Centric

**YasMall - Website - B2C**WEBSITES > WEBSITE: BUSINESS-TO-  
CONSUMER

Love Advertising

**Naskila Casino Website**WEBSITES > WEBSITE: BUSINESS-TO-  
CONSUMER

San Jacinto College

**San Jacinto College Website**WEBSITES > WEBSITE: MOST IMPROVED  
BlueByrd Strategic Sales & Marketing,  
Inc.**Birkman International Website  
Refresh**WEBSITES > WEBSITE: MOST IMPROVED  
Highway 9 Consulting**Clean Chemistry website rebuild**WEBSITES > WEBSITE: MOST IMPROVED  
University of Houston**University of Houston Newsroom**WEBSITES > WEBSITE: MOST IMPROVED  
Stacey E. Burke, P.C.**Wofsey Rosen Website Redesign**WEBSITES > WEBSITE: MOST IMPROVED  
Raven Creative**The TASC Group Website**WEBSITES > WEBSITE: MOST IMPROVED  
One Foot Over**FSNS Website Redesign**WEBSITES > WEBSITE: NON-PROFIT  
Houston Livestock Show & Rodeo  
**Website for the Houston Livestock  
Show and Rodeo**



# AWAKEN

2021  
CRYSTAL  
AWARDS

# FINALISTS

WEBSITES > WEBSITE: NON-PROFIT

BrandExtract

**San Jacinto Museum and Battlefield  
Website Redesign**

WEBSITES > WEBSITE: SMALL BUDGET  
(\$10,000 OR LESS)

ADV Marketing

**Small Budget Website for Gas  
Training Association**

WEBSITES > WEBSITE: SMALL BUDGET  
(\$10,000 OR LESS)

ELEVATE x Marketing

**Website for A21 Walk for Freedom  
Fort Lauderdale**

## AMA MEMBERS-ONLY AWARD CATEGORIES

AMA MEMBERS-ONLY AWARD  
CATEGORIES > BEST PLAN B

BrightSpot Creative

**Underground Academy Launch**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > CORPORATE CITIZENSHIP

NRG Energy

**PositiveNRG - Year of Giving 2023**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > CORPORATE CITIZENSHIP

Nathan Lindstrom Photography

**Image Library for Houston reVision**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > MAVERICK MARKETING

Matchstick

**SHINE: A New Type of Conference  
on Organizational Culture to  
Illuminate the Remarkable People  
and Companies who Inspire**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > NEW! THE COMEBACK  
KID

Marketing Refresh

**The National Signs Turnaround  
Story: Results From Digital  
Marketing**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > SHOESTRING MARKETING  
(\$7,500 OR LESS)

METRO

**METRO Service to the NCAA Final  
Four**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > SHOESTRING MARKETING  
(\$7,500 OR LESS)

FAR Public Relations

**Fore Good: Celebrating 30 Years of  
Impact with the Halliburton Charity  
Golf Tournament**

AMA MEMBERS-ONLY AWARD  
CATEGORIES > SHOESTRING MARKETING  
(\$7,500 OR LESS)

VideoEnvy

**Bellaire High School**